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## RunningTrax Software Development Opportunities

RunningTrax, an exciting, soon-to-launch web portal for runners worldwide, seeks software development resources to 1) build & maintain the RunningTrax web portal, 2) develop desktop and 3) SmartPhone applications to support the web portal. RunningTrax will help millions of runners worldwide improve without increasing risk of injury. And, the company plans to develop similar resources for swimmers, cyclers and enterprise fitness programs.

RunningTrax helps runners improve their times across all events, while reducing the risk of injuries that often result from poor training methods. RunningTrax enables runners to go faster with fewer injuries by using their TraxScore™, a unique, scientific system which provides training recommendations tied to each runner's level of ability. The site also features news and knowledge from industry experts such as Joe Henderson (past Editor-in-Chief of Runner's World) and Jeff Galloway (Olympian and running program organizer). In addition, RunningTrax members can log runs, courses and races, interact with other runners, and get great discounts on many different products & services.

The RunningTrax system was created by Dr. J. Gerry Purdy, noted author of *Computerized Running Training Programs* and *RunningTrax*, both published by *Track & Field News*. These books have sold over 60,000 copies and are the best-selling books in *Track & Field News* history.

The excitement surrounding this launch has created an opportunity for a select number of software development professionals who are avid runners to assist in creating RunningTrax.com. The Web development environment is .asp and DotNetNuke. The SmartPhone development would focus on the iPhone, Android and BlackBerry. We are looking for the following:

- Director of Development
  - Experience developing web portals for consumers
  - Be able to develop the overall architecture for the portal
  - Must have experience in .asp and DotNetNuke environments
  - Must be able to review code and make recommendations to have site work more efficiently
- Software Development – Web
  - Must be a super web coder – able to write elegant web portal code that runs efficiently
  - Able to work part-time
  - Able to meet development schedules
- Software Development – Desktop

- Must be a super desktop apps coder – able to write elegant web portal code that runs efficiently
  - Able to work part-time
  - Able to meet development schedules
- Software Development – SmartPhone
  - Must be a super SmartPhone apps coder – able to write elegant web portal code that runs efficiently
  - Able to work part-time
  - Able to meet development schedules
- Software Development – Testing & Quality Assurance
  - Test code that's been developed
  - Give feedback to Director of Development
  - Must understand field of fitness and, specifically, running to know target application

If you are interested in working with an exciting and focused team, please contact [gerry.glynn@runningtrax.com](mailto:gerry.glynn@runningtrax.com) for more information.