



# **JEFF GALLOWAY**

**And the Galloway Training Enterprise**





Jeff Galloway is known as "**America's Coach**" for a good reason. After a competitive running career that included a spot on the **1972 Olympic team**, he has dedicated his professional life to helping out millions of everyday athletes. Jeff opened the first running specialty store in America and created the legendary **Run-Walk-Run® training philosophy**. He continues to help athletes cross the finish line, find fitness, and be healthier, happier versions of themselves. His groundbreaking book Galloway's Book On Running and his other 31 books have sold **over a million copies** and have been translated into dozens of languages. A recent Running USA survey found him to be the **most recognized running personality in America**.

His approachable and inspirational ethos has led him to become a sought-after keynote speaker for worldwide conferences and Fortune 500 company events. He successfully partners with major lifestyle and fitness brands, using his trusted influence to connect with consumers worldwide. He currently serves as the official training consultant of **runDisney** as well as a Global Coach with **Garmin**.

Jeff's life mission is to allow everyone in the world to enjoy the unique brain and body-enhancing benefits of exercise while carrying on life's activities. Having touched millions of athletes worldwide through his books, coaching, and method, Jeff feels that his greatest accomplishment is **helping improve the lives of individuals across the world through running and walking**.



# FACEBOOK STATS

131K

77%

Women

23%

Men

35%

25-40

30%

41-50

## Top Cities

- + ATLANTA
- + NEW YORK
- + ORLANDO
- + LONDON

PRESS

The New York Times

WSJ

Forbes

SHAPE

CNN

ESPN

WOMEN'S  
Running

abc NEWS

Women'sHealth

npr

Health

Men'sHealth

LA  
Times

howstuffworks

RUNNERS  
WORLD

MEN'S JOURNAL

FORTUNE

COSMOPOLITAN

NBC NEWS

POPSUGAR.FITNESS



# Galloway Programs and Platforms

- **Galloway Training Programs**

In person 5k, 10k, Half and Full Marathon training programs (75 Cities worldwide and growing)

- **Galloway Trainers**

Personal coaches certified in the Galloway Training Method. Each individual has the ability to earn commission on selling products and services to their clients. (100 and growing)

- **Corporate Run**

Over 20,000 runners, walkers, and rollers from over 1000 companies participate in the 5k each year. Companies are provided training resources and the opportunity to have an in person kickoff with assets.

- **Jeff Galloway Half Marathon**

A fun weekend with Barb's 5k on Saturday and the Half on Sunday (5,000 participants)

- **Jeff Galloway Mobile App**

Customized training at your fingertips! This app combines a free run-walk timer with training plans, meal plans and community camaraderie.

- **A Healthier U Online Platform**

An online health education platform providing information, resources and short courses on fitness related topics.





# BRAND PARTNERS



## PAST & PRESENT





## Partnership Opportunities

- Ambassadorship
- Sponsored Social Content
  - FB (130K)
- Monthly Newsletter (200K)
- Website Banner Sponsorship (100k unique visitors monthly)
- Galloway Program Director Ambassadorship (100 in 75 cities)
- App Integration
- Content Creation for Blogs, Media requests...
- Training Program Integration







**CONTACT JEFF**

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